Secta. II-27—100,000—21-5-52.

F + A (1954?) Department.

M.S. SERIES.

G.O. No. 1239

1239

Dated 24.10.49

[Despatch Abstract.]

Agriculture - Grow More Food Journals - Fixation of reduced advertisement charges for a period of six months - Proposal of the Director of Agriculture - Ordered.

GOVERNMENT OF MADRAS.
Abstract.

Agriculture - Grow More Food journals - Fixation of reduced advertisement charges for a period of six months - Proposal of the Director of Agriculture - Ordered.

FOOD AND AGRICULTURE DEPARTMENT

G.O. Ms. No. 1239, Food. Dated the 24th October 1949.

Read:-

From the Director of Agriculture, letter No. L3/1372/48 dated 3.9.1949.
From the Superintendent, Government Press, letter No. Comp/Mis. dated 26.9.1949.

Order:-

The Superintendent, Government Press has fixed the following rates of advertisement charges in the Grow More Food journals relating to the Agricultural Department:-

(1) Full page	Rs. 78/-.	for single insertion.
(2) Half page.	Rs. 55/-.	
(3) Quarter page.	Rs. 35/-.	

for subsequent and consecutive insertions half the above rates are to be collected.

2. The Director of Agriculture has proposed to reduce the advertisement rates mentioned above by half so that there may be greater inducement to the advertisers.

2. His Excellency the Governor of Madras approves the proposal of the Director of Agriculture and directs that the reduced advertisement rates suggested by the Director of Agriculture be tried for a period of six months.

(By Order of His Excellency the Governor).

M.A. Kuttalalingam Pillai,
Secretary to Government.

To

The Director of Agriculture, Madras.
The Accountant-General through the Finance Department.
Copy to the Superintendent, Government Press, Madras.

...

/True copy/

Superintendent,
Madras Record Office.

k.y.s. 8.7.